

## **DESHBANDHU COLLEGE**

# (UNIVERSITY OF DELHI) KALKAJI, NEW DELHI - 110019 Faculty Details Performa for College Website

Title Ms.	First Name	SONAM	Last Name	TOMAR	Photograph
Designation	Assistant Profe	Assistant Professor			
Address	Khanpur	C-80 Duggal Colony Khanpur New Delhi-110062			
Phone No. Office	-				
Residence	-	-			
Mobile	9654612728	9654612728			
Email	tomar_sonam	tomar_sonam@yahoo.com			
Web-Page					
Educational Qualifications					
Degree	Institution		Year		
Ph.D.	Shobhit University, Deemed University			Pursuing	
M.Phil.	-	-			-
PG(M.Com)	Delhi Universi	Delhi University			2014
UG(B.Com Honors)	Delhi University				2012
Any other qualification	UGC Net				2013

Assistant Professor in School Of Business Studies, Shobhit University (2015-2016).

Guest Lecturer in Department Of Commerce of Deshbandhu College, Delhi university and Laxmi Bai College, Delhi university(January 2017-April 2017).

Assistant Professor on Ad-Hoc basis in Department Of Commerce, Deshbandhu College, Delhi University (July 2017-till date).

## Administrative Assignments

- Admissions of B.Com (Honors) from July 2018
- Member of IQAC Extended Committee
- Jury Member of event: "Alpana –Rangoli" of Sabrang 2019.

# Areas of Interest/Specialization

Human Resource Management, Marketing Management, Management Principles and Application, Organizational Behavior, Compensation Management, Cyber crime and laws

Subjects Taught

Career Profile

Business Law	E-commerce		
Cyber Crime and Laws	Computer Applications In Business		
Corporate Law	Good and Sales Tax and Custom Law		

### **Publications Profile**

*ISBN: 978-93-85494-40-6:* Paper titled "A Study on Employee Retention" presented and published in proceedings of National Seminar on Contemporary Strategies for Sustainable Development- Marketing and Human Resource organized by DDU, Delhi University.

### **Conference Organization**

- Worked as an organizing member of International Conference on Bharatiya Women organized by Deshbandhu College in collaboration with Shekshik Foundation, ABRSM and Choudhary Bansilal University, Bhiwani.
- Worked as an organizing member of DST sponsored Two Day Faculty Development Programme on Entrepreneurship jointly organized by Deshbandhu College (*Delhi University*) and ABES Engineering College in association with Teaching Learning Centre, Ramanujan College(*Delhi University*).

## **Paper Presentation**

- Presented a paper on "A Study of the Factors Affecting Consumers Adoption of E-Commerce in New Delhi Region" in 6<sup>th</sup> Annual International Commerce Conference (2018) organized by Department Of Commerce, Delhi University.
- Presented a paper on "Impact Of Corporate Social Responsibility On Company's Bottom Line" in 3<sup>rd</sup> International Conference on Advances in Management and Decision Sciences organized by School of Management, Gautam Buddha University.
- Attended a National Seminar on "Globalism VS Nationalism: The US-China Trade War and India" organized by Shaheed Bhagat Singh College (Delhi University).
- Attended a National Seminar on "Demonization and GST-Emerging Issue in Indian Economy" organized by Shaheed Bhagat Singh College (Delhi University).
- Participated as Discussant in 3<sup>rd</sup> Conference on "Emerging Trends in HR" organized by Apeejay School of Management, New Delhi.
- Participated in National Symposium on "Ethics and Values: Reconnecting Past with Present" organized by Centre of Holistic Development, Shyam Lal College, University of Delhi.
- Attended as a delegate in the National Economic Conclave organized by India Policy Foundation.
- Attended a National Symposium on "Entrepreneurship Awareness Camp" in association with DST and Asian Society for Entrepreneurship Education and Development.
- Attended a Two day National Faculty Development Programme on "Research: Problem Formulation and Analysis" organized by Department Of Commerce, Maitreyi College, Delhi University.



Signature of Faculty Member

 You are also requested to give your complete resume as a Word or PDF file to be attached as a link on your department page.