

# Two Weeks Faculty Development Programme

on

## Entrepreneurship

(Science, Technology & Management for Society)

**December 13-27, 2018**

Sponsored by



सत्यमेव जयते

**NSTEDB**

Department of Science & Technology  
Govt. of India

### Venue

**Deshbandhu College, University of Delhi,  
Kalkaji, New Delhi-110019**

**Jointly Organized by**



**Deshbandhu College,  
Delhi**



Estd.2000

**ABES Engineering College,  
Ghaziabad**

**In association with**



**Teaching Learning Centre,**

(Under PMMMNMTT Scheme of MHRD, Govt. of India)

**Ramanujan College, Delhi**

## About Programme:

Entrepreneurship has a tendency to automatically contribute to the development of a country in the following ways in India.

- ❖ The entrepreneurship makes the society an enterprising one, thus reducing the dependency on the wage-employment.
- ❖ Makes the society more self-confident and capable of solving its problems on its own and feel concerned for change and growth and value work.
- ❖ India has many resources lying unutilized e.g. human resources. Entrepreneurship will help in locating these resources and mobilizing them to meet the challenges in their institutions/region through Entrepreneurship Development Program.

## Course content

- ❖ Concept of Entrepreneurs, Enterprise and Entrepreneurship.
- ❖ Business Opportunity Guidance.
- ❖ Techniques to select suitable projects.
- ❖ Skill development and Incubation center.
- ❖ Translational Research (From Lab to market)
- ❖ Project identification, formulation and appraisal.
- ❖ Technology Development and Management
- ❖ Market survey techniques & tools of market survey.
- ❖ Role of promotional, financial & regulating agencies for promotion of MSME.
- ❖ Intellectual Property Rights (IPR)
- ❖ Industry/R&D Institution visit and many more...

## Methodology

- ❖ Lectures, discussions, roleplay, brainstorming, case presentation
- ❖ Interaction with successful entrepreneurs
- ❖ Assignment both individually as well as group
- ❖ Panel Discussion

## Resource Persons

Eminent Scientists, Scientific Officers, Advisors & subject experts from R & D, Startups, Industrialist/Entrepreneurs, Policy makers, govt. officials, Patent attorney, innovators, motivator and persons working in the area of SMEs development will be invited to deliver the session.

## Programme Benefits

The 2 weeks programme will equip the faculty:

- ❖ To develop vision, strategy and structure for Entrepreneurship Development in the educational institution.
- ❖ To inculcate entrepreneurship values among the students.
- ❖ To organize Entrepreneurship Awareness Camps and other entrepreneurship related orientation programmes.
- ❖ To coordinate entrepreneurship related activities in their institutions/region through Entrepreneurship Development Program.
- ❖ **Vaield for career advancement.**

## Why you should join?

Educational institutions needs to establish dedicated center (EDC/Business Incubator) in the institution to address today's changing business landscape, particularly in emerging markets among the young youth. A team of trained faculty members needs to identify potential students and provide beyond the classroom support to guide and nurture the Entrepreneur.

Educational institutions are also working with industry bodies to create internships and research-related placement for their students; such relationships and arrangements can be extended and utilized to mentor young entrepreneurs in relevant business skills.

## Registration Details

**Who can join?:** Faculty members of Science/Engineering/Management stream.

**No. of seats:** 25 (Twenty five only- First cum first basis)

**Last date:** December 10, 2018

**Fee:** Rs. 2500/-

**Payment details:** Online Payment of the Registration Fee through NEFT to the following account:

Account Name: **Principal, Deshbandhu College**

Account Number: **09031000001043**

Bank & Branch: **Punjab & Sind Bank, Deshbandhu College Branch, Kalkaji, New Delhi**

IFSC: **PSIB0000903**

MICR Code: **110023098**

**OR**

Bring the DD in favour of **Principal, Deshbandhu College** payable at Delhi /printout of the payment receipt to be deposited to the registration desk on the first day of the FDP.

## General Instructions:

1. The **DST-Sponsored FDP** is being organized, in association with TLC, Ramanujan College (under the **prestigious PMMMNMTT scheme of MHRD**) we give prime importance to willing and serious participants who are eager to learn. In this context, it should be noted that certificates will be awarded to only those participants who will be present and engaged during each session of the workshop. Therefore, it is compulsory for participants to attend all sessions in order to receive certificate of participation.
2. Attendance will be taken at any time and any number of times during the sessions.
3. Participants are requested to be punctual for all the sessions and strictly adhere to the date and time for all submissions.
4. All participants have to send in online feedback for each session.
5. Participants will share out the responsibility of writing reviews of each session.
6. Please bring your own laptop for the hands-on session/or activity for the entire duration of the program.
7. Please bring your valid ID card.

# Organizing Committee

## Patrons

**Dr. Rajeev Aggarwal**  
Principal  
Deshbandhu College, Delhi

**Dr. Vijay Anant Athavale**  
Director  
ABES Engineering College, Ghaziabad

**Dr. S. P. Aggarwal**  
Principal & Director  
TLC-Ramanujan College

## Organizing Secretaries

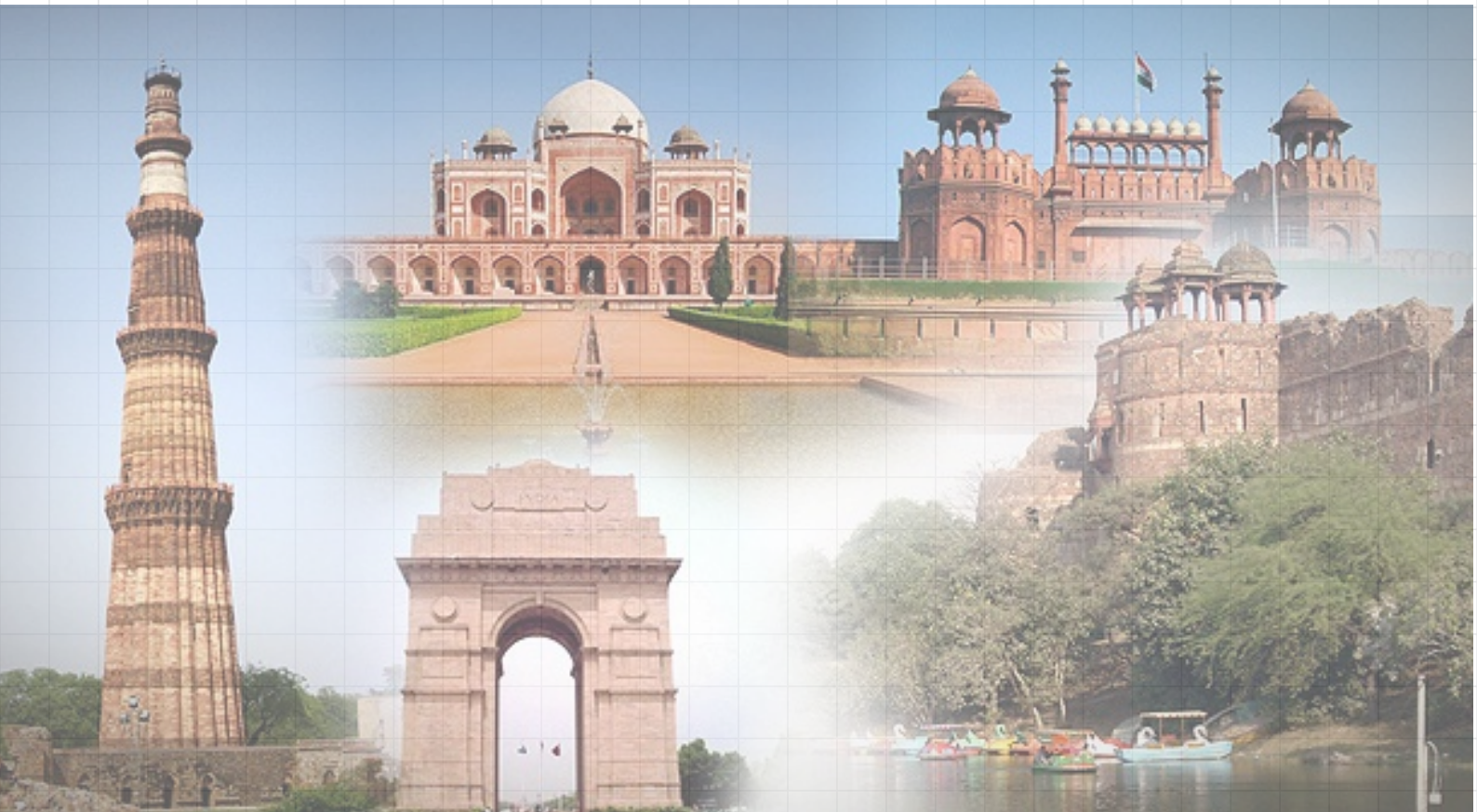
**Dr. Indrakant K. Singh**  
Deshbandhu College, Delhi

**Mr. Mahendra Kr. Gupta**  
ABES Engineering College, Ghaziabad

**Dr. Vibhash Kumar**  
TLC-Ramanujan College

## Program Organizing Team

Dr. Jyoti Trivedi, Dr. Matadin Gupta, Dr. Kamal Kumar Gupta, Dr. D. K Mallick,  
Dr. Varsha Baweja, Dr. Sunil Kayesth, Dr. Shalender S Chauhan, Dr. Preeti Karwal,  
Dr. Aditya Saxena, Dr. Umesh Kumar, Dr. Pratibha Kumari, Dr. Rajender Kumar,  
Mr. Jagmohan Kaushik, Dr. Sanjay Kumar, Dr. Laxmi Meena, Dr. Valte,  
Dr. Gouri Nandy, Dr. Sandhya Rai, Ms. Pavitra Sharma, Ms. Shehzad, Dr. Ritu Mishra,  
Ms. Neetu Dabas, Ms. Sonal Tomar, Mr. Alok Kumar Singh



**For details Contact:**

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**Mr. Mahendra Kr. Gupta**  
**Mobile: +91-9899904331**

Two Weeks



## Faculty Development Programme on Entrepreneurship

(Sponsored By: NSTEDB, Department of Science & Technology, Govt. of India)

13 December, 2018 to 27 December, 2018

**Venue: Deshbandhu College, New Delhi**

In association with

Teaching Learning Centre, Ramanujan College, University of Delhi  
(Approved by PMMMNTT, Ministry of HRD, Government of India)

1. Aadhar No. (12 digit): 

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2. Name (In block letters): .....
3. Father's Name: .....
4. DOB: DD/MM/YYYY Age: .....
5. Category/: GEN/OBC/SC/ST/Other
6. Gender: ..... (Male/Female)
7. Qualification: .....
8. Experience: .....
9. Specialization: .....
10. Designation: .....  
Department.....
11. Institute: .....
12. Address for Communication: .....  
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13. Mobile (whatsapp no.): .....
14. E-mail: .....
15. Accommodation:.....(Yes/No)
16. Please narrate briefly how this programme will benefit you in your work area?  
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Paste your  
Latest  
Photograph  
here

Date:

Signature of Applicant

Signature and seal of HOD/Head of Institution)

**Note: Scan copy of completely filled Registration form duly forwarded by Head of Institution should be send via email on or before December 10, 2018.**